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# HANCOCK COUNTY EAGLE

VOLUME ONE, NUMBER 31 BAY ST. LOUIS, MISS., THURSDAY, APRIL 13, 1950 SUBSCRIPTION PRICE, \$2.00 PER YEAR

## Final Rites Held Wednesday For Bishop Fahey

### PROTEST CHANGING LOCATION OF PROPOSED NEW BRIDGE

A joint meeting of the heads of various civic organizations sponsored by the Hancock County Chamber of Commerce was held last week in the chambers in a concerted movement to combine the interest of the people in petitioning the Mississippi Highway Commission to keep the new toll bridge built across the Bay of St. Louis at the location of the present span.

Several letters have been written to Highway Commissioner John Smith requesting consideration in the matter of the location of the bridge and answers to these were read from Mr. Smith in which he stated that he was reasonably sure that the people of Bay St. Louis will be given a chance to voice their opinion in a mass meeting with the highway commission to be held here at a later date.

H. H. Shattuck, president of the Chamber of Commerce, quoted R. B. Meadows, state senator from Harrison and Stone Counties, as being of the opinion that it is possible that the new bridge will be built where the present bridge is located.

H. L. Kergosien, real estate dealer, who has been active in this campaign, presented two petitions, one from the Beach Road residents and one from business houses on the present highway requesting the commission not to change location of the bridge.

T. T. Rubin, past president of the Chamber of Commerce, gave the high points of steps already taken and said two surveys are in process. He illustrated the disadvantages to property owners and business places if the location of the bridge is changed. Valuable beach road property will be dropped from the tax rolls, businesses will be closed and tourists will be routed from the hotel and restaurants, he explained.

D. M. Russell, Jr., attorney, quoted the state representative from Harrison County, Reece Bickerstaff, who is chairman of the legislative highway committee, as having said that the people of Bay St. Louis should get together and definitely state where they want the new bridge in order that their views may be heard.

T. T. Rubin and H. L. Kergosien had previously met with the Hancock County board of supervisors and reported that the board had gone on record to endorse a resolution to keep the bridge in its present location.

On Wednesday following this committee meeting A. H. Gregory, president of the Bay St. Louis Rotary Club, introduced a motion to adopt a resolution endorsing what had been done and the club went on record as giving 100 per cent for the present location of the bridge to remain unchanged.

Organizations represented were: Chamber of Commerce, Red Cross, American Legion, Veterans of Foreign Wars, Bay St. Louis Rotary Club, Knights of Columbus, Masons, Bay-Waveland Garden Club and League of Women Voters.

### LIONS CLUB STUDIES RE-NUMBERING PROJECT OF ALL BUILDINGS WITHIN CITY LIMITS

#### Will Ask City Council To Amend Present House Number Ordinance

At their regular bi-monthly meeting held on Tuesday evening, April 11, the Lions Club discussed plans for a re-numbering project of all buildings within the city limits. It was pointed out that the numbering of homes and commercial and other buildings under present conditions is being done in an unsystematic manner. The present system, says members of the Lions Club, should be revised to conform to modern ideas and accepted practices. The system now in use was begun in December, 1922—almost twenty-eight years ago.

Lions Club members will ask the City Council to amend the ordinance adopted in 1922, or to adopt an entire new ordinance which would establish a uniform system of house numbering in assigning numbers, in keeping proper records of such numbers, and in properly marking each house or building numbered.

It was pointed out that the best type numeral to do the job in an attractive, efficient and permanent manner would be the glazed tile house numbers. These numerals are durable, weather-proof and up-to-date. They will not fade, rust, stain or tarnish. The numbers are black and are sealed under a smooth safety glaze. They are visible day and night.

The play "A Doll's House" by Henrik Ibsen, is under rehearsal and under the direction of Mrs. Marie Louise Blair, with a very good cast.

Norah, will be played by Lee Esau, who played the lead in "My Sister Eileen." Her husband, Torvald, Philip Allison, last year's winner of the Oscar for the best male lead; Mrs. Linder, Gertrude Sauter; Krogstad by H. H. Squires; Dr. Rank, by Bill Bartram; Anna, by Mrs. Ruth Luderbach; Ellen, by Mrs. Paul Miller; Porter by George Fletcher, who played the part of the Mayor in the last play, "Strange Bedfellows"; Bob by Sam Allison; Amy by Mary Lynn Castaing; Ingrid by Clea Kay Miller.

The production should be ready for presentation in about three weeks at the Little Theatre on Broadman Ave.



Church of Our Lady of the Gulf where final rites were held for Bishop Fahey. Inset: Parishioners paying last respects.

### Most Reverend Bishop Richard O. Gerow, Celebrant Of Pontifical Mass of Requiem; Samuel Cardinal Stritch, of Chicago, Present at Services

### LEAGUE OF WOMEN VOTERS COMPLETES LIST OF COMMITTEE APPOINTMENTS

The Provisional League of Women Voters announced that with the appointment of Mrs. C. C. McDonald, the board has been completed for this year. The chairmen of various committees are as follows:

Membership: Mrs. Leigh Carroll assisted by Mrs. W. W. James and Mrs. Earl E. Wiegand; Finance: Mrs. E. P. Kirkpatrick assisted by Mrs. Elizabeth Cresto; Public Relations: Mrs. Sam Whitfield assisted by Mrs. E. C. Samuel; Action and Resource: Mrs. C. C. McDonald assisted by Miss Mary Francis Seaford; Votes Service: Mrs. Louis Mausum assisted by Mrs. Joseph Kern and Mrs. E. P. Kirkpatrick.

The Board is planning a general meeting to be held the last part of April or the first of May at which the speaker will be Mrs. R. G. Robinson, president of the New Orleans League of Women Voters.

The membership committee will begin a drive very soon.

A very beautiful and befitting ceremony was held Wednesday morning as final tribute to a beloved dignitary of the Catholic Church. Most Reverend Leo Fabian Fahey, Titular Bishop of Ipsus and Coadjutor Bishop of Baker City, Oregon, who died there on March 31, Bishop Fahey born and reared in Bay St. Louis was consecrated bishop in Our Lady of the Gulf Church in May, 1948, and assumed his duties in Baker City shortly after. Last fall, he returned to Bay St. Louis for an operation and remained to recuperate, resuming his work in Baker City in January of this year. Everyone assumed he was in good health and news of his death on March 31 was a great shock to all in Bay St. Louis.

After services in Baker City, his body was brought back to the Bay, his home, on Friday, April 7, and kept in the chapel of St. Stanislaus College until Tuesday afternoon when it was transferred to Our Lady of the Gulf Church, where it lay in state until the funeral on Wednesday at 11:00 a.m.

The Knights of Columbus, in shifts of four, kept watch over the body all night Tuesday and the Honor Guard of the Fourth Degree Knights participated in the ceremonies at the Pontifical High Mass of Requiem Wednesday.

The Mass of Requiem was sung by the Brothers of the Sacred Heart from St. Stanislaus College under the direction of Brother Remond.

The Most Reverend Richard O. Gerow, Bishop of Natchez, who incidentally had officiated at both the ordination and consecration of Bishop Fahey, celebrated the Pontifical High Mass with Father Joseph Eckert as Assistant Priest, Father Francis Diegnan, Deacon and Father Charles Hunter, Sub-Deacon. Reverend Robert Pung and Reverend Christian Baker, of St. Augustine's Seminary were Masters of Ceremonies.

Bishop Gerow gave the abolition and The Most Reverend Louis Abel Caillouet, Auxiliary Bishop of New Orleans, preached the sermon along the lines that Bishop Fahey's career was shortened, but it is not how long one serves the Lord that matters, but how well, and Bishop Fahey was most zealous and cheerful even though he must have realized that he was not a well man.

### City-Council Meeting On Beach Road Scheduled

The Commission Council of Bay St. Louis will meet with the Hancock County Board of Supervisors on Wednesday, April 19, to discuss ways and means of completing work on the beach road. Blacktopping of the road will finish the job, it was announced.

### WILL MAKE HOME IN COLUMBIA

Mrs. Emile J. Gex, secretary in the office of the Hancock County Public Welfare plans to leave on April 14 for her new home in Columbia, S.C., where Mr. Gex has accepted a position with the Mississippi Emergency Relief Security Commission.

### One Killed, One Seriously Injured In Weekend Highway Accidents

A white man, about 47, at first unidentified, was killed, and a motorcyclist seriously injured in two separate traffic accidents last Friday evening on Highway 90.

The dead man was identified on Saturday night by two Salvation Army workers, from the Salvation Army home in Gulfport, Claude Van Court and Hugo Gottlich, who often viewing the body, identified the man as Joseph Kogut, who had spent Thursday night at the home, enroute from Pennsylvania to California. He left the home Friday.

According to his registration card, he was born in Brooklyn, New York, in November 24, 1902.

Van Court and Gottlich said the man told them he was en route from Martin Top, Penn., where he visited his brother, John, to Los Angeles to visit another brother, Stanley.

### Bay High School PTA Holds April Meeting Tuesday

The April meeting of the Bay High PTA was held Tuesday, April 11 at the Bay High Auditorium. Mr. Broadus gave an excellent talk on vocational guidance in which he stressed the need of cooperation between parents and teachers in providing the child with experiences necessary to make their own decisions.

Mrs. Mauffray and Mrs. McDonald gave very interesting reports on the state PTA convention.

The program of next meeting will be dedicated to prospective patrons, those mothers and fathers who will enter children in the First Grade next year.

### GOVERNOR SIGNS COAST FISHING INDUSTRY BILLS

#### Plans To Act On Remaining Bills Next Few Days

Jackson—Gov. Fielding L. Wright Monday signed nine of a series of bills Rep. Hermes Gautier says will bring the Gulf Coast's fishing industry up to date.

The governor is expected to act on the remaining measures affecting the sea food operators within the next several days.

In steering them to passage through the house last week Gautier said the bills modernized many taxing measures that had not been changed since 1910.

Signed were bills regulating oyster tonging, setting new license schedules for boats transporting salt water shrimp, imposing a tax on shrimp freezing plants, fixing licenses on commercial salt water fishing boats, taxing raw oyster shippers.

Setting license fees for catching oysters from public reefs, increasing penalties for violating of the state seafood laws, imposing a license on commercial crabbers, and regulating the issuance of licenses for oyster dredges.

### Efforts to Resurrect Bill Validating Hancock Expenditures Killed in Senate

Jackson, Miss.—The Senate turned back in the fading moments of the 1950 Legislature Wednesday efforts to resurrect a bill to validate the alleged regular expenditure of \$37,900 by a former Hancock County board of supervisors.

Decision on a suit for the recovery of the money by state auditor Carl Craig is now pending before the Hancock County chancery court.

The move was made by Sen. Dave Fulbright Vaiden, on a minority report of the Hancock County bill which he had entered a month ago after the senate local and private committee voted to kill the bill.

But the Senate voted 26-14 against suspending the rules of the Senate to consider the minority report.

Sen. R. B. Meadows, Gulfport, supported Fulbright in his move to bring the bill through. He declared that "if we don't act now, this suit will be an act of persecution."

The expenditures which the bill sought to validate was part of a \$53,000 appropriation received by the county in 1946 from a state "park barrel" appropriation to counties for the rural roads.

Meadows said that "there may have been a technical violation" of the act under which the money was appropriated, but added "the suit merely shows that the money was spent in one beat of the county, but the county received the benefit from the money."

He pointed out that district attorney Luther Maples of Gulfport had investigated the alleged misappropriation of the money cited by the state auditor but had found no violations.

Sen. Oscar Wolfe, Duncan, asked: "Wouldn't this abate a suit pending in the matter?"

"Yes it would," said Meadows "but we've abated other suits in this Legislature."

Sen. Paul Cato, Union Church, chairman of the local and private committee which had earlier killed the bill, said that his committee had heard "dozens of people on both sides."

He said that the committee had killed the bill after the deputy state auditor showed records that the money had been charged off in expenditures to one man at widely varying rates for gravel, truck hire and dragline hire.

"The auditor showed us that all the money was supposed to have been spent in one district, they have yet to find where in the world they could have put it if the gravel they said had been bought."

He added: "If you want to set aside all the facts we had before us, then you can pass the bill, but I believe the committee gave a fair and honest decision on it."

Sen. Cornelius Ladner, Bay St. Louis, urged the Senate to support him and refuse to suspend the rules to take up the bill "in these dying moments."

Sen. Forrest Copeland, Newton, rose to invoke a Senate rule to prevent Ladner from voting on the bill since the Bay St. Louis solon had been an attorney for the state auditor in the case.

"I will agree not to vote," Ladner declared.

—Times Picayune

### BISHOP MCGRATH DIES

It was strange, indeed, that on the very day of Bishop Fahey's burial, news was received that The Most Reverend Joseph F. McGrath, Bishop of Baker City, Oregon, had died. Bishop Fahey would have succeeded Bishop McGrath in the Diocese of Baker City.

Participating in the ceremonies were His Eminence Cardinal Stritch, of Chicago, His Excellency Joseph Francis Rummel, Archbishop of New Orleans, The Most Reverend Jules Jeanmard, Bishop of Lafayette, Louisiana; Most Reverend Charles B. Greco, Bishop of Alexandria; Most Reverend Albert Fletcher, Bishop of Little Rock; Most Reverend Thomas Tapolin, Bishop of Mobile, and Most Reverend William O'Brien, Auxiliary Bishop of Chicago. Also the Right Reverend Columban Thuis, Abbott of St. Joseph Abbey in Covington, La., The Reverend Thomas Moore, pastor of the Cathedral in Baker City, Oregon and Father John Baumgartner, also of Baker City, and fifteen Monsignori, eighty priests, and innumerable Brothers and Sisters, and many former pupils, friends and classmates of Bishop Fahey.

Pallbearers were: Rev. Patrick Morin, Laurel; Rev. Patrick McAlpine, Biloxi; Rev. James T. McKenna, Clarkdale; Rev. Francis X. Toner, Rev. Fidelis Becker, Kiln; Rev. George Strype, Pass Christian; Rev. Leonard Hoefer, Bay St. Louis; Rev. Michael J. Costello, Waveland; and Rev. Francis Diegnan, Ocean Springs.

Burial was in the family plot at St. Mary's Cemetery, where services were conducted by Monsignor A. J. Gmelch, pastor of Our Lady of the Gulf Church.

After the Mass, with His Eminence Samuel Cardinal Stritch presiding, Archbishop Rummel and the Bishops and Monsignori, numbering about thirty, were served luncheon in the dining hall of St. Joseph Academy as guests of the Sisters. Members of the SJA Parents' Club assisted in serving the luncheon.

### St. Stanislaus Band to Give Annual Spring Concert April 15th

The Saint Stanislaus Band, under the direction of Brother Remond, will give its Annual Spring Concert at eight o'clock Saturday night, April 15, in the auditorium of St. Joseph Academy.

The concert program presented by the Saint Stanislaus Band have always been well received and enjoyed by the people of our city. The selections have always been carefully chosen so as to include a variety of types of musical selections from the classical to the semi-classical, to the popular and even to the humorous which is known as the "novelty type" — all of which means that any one, regardless of his musical taste, will enjoy an hour and a half of pleasant entertainment.

The forty-five young musicians in the band have been working hard for a period of months, preparing the concert numbers. Musicianship is not developed overnight. These youngsters are looking forward to the concert of April 15, at which time they wish to show the public what they have achieved in their field of school activities. Isn't it only fair that they should look forward to playing their concert before a large audience of adults and students?

The proceeds realized from this concert will be used to help defray some of the expenses involved in bringing the band to Jackson for State Band Contest on April 19. Therefore, those who purchase tickets for the concert will, besides enjoying an evening of pleasant entertainment, help the band financially.

Music is an art and it can very well be called a science also. A child who studies music during his school years receives a certain education in refinement which no other scholastic course can give him.

PROGRAM

"Old Comrades" March by Arr. F. Buchtel; "Novelette" by G. E. Holmes;

### St. Margaret's Daughters Birthday Party

St. Margaret's Daughters will have their annual birthday party at the home of Mrs. Roger Boh on North Beach, on Friday, April 28 from 2:30 p.m. till 5:30 p.m.

### Periodic Exam Vital In Prostate Cancer

Periodic physical examinations—always important as a method of controlling cancer—are particularly vital in reducing mortality from cancer of the prostate. Many of the 10,000 men who yearly die of the disease originating in this site could be saved by early diagnosis and treatment.

Cancer of the prostate is a very serious threat to men over 50, but unfortunately symptoms only appear in later stages. However, prostate cancer is accessible to the general physician who needs no special apparatus to uncover early and suspicious conditions requiring further study.

Researchers have found that prostate cancer, like certain other types of the disease, is related to secretions of the ductless glands. Hormone therapy brings certain advanced prostate cancer under control though it rarely cures them.

Education emphasizing the significance of periodic examinations is one goal of the 1950 Cancer Crusade of the American Cancer Society. The minimum goal this year is \$14,565,000. Strike Back: Give to Conquer Cancer.

### OFFICIAL WEATHER FORECAST FOR WEEKEND BEGINNING FRIDAY

From the New Orleans Weather Bureau

CLOUDY and Cooler with Occasional Rains Friday; Saturday, Partly Cloudy, Little Warmer.

### INCREASE IN COMMUTER RATES ASKED BY L&N TERMED TOO HIGH

Washington—An ICC examiner said that proposed increases of 25 to 58 per cent in railroad commutation fares between New Orleans and the Mississippi Coast are too steep and should be disapproved.

The Examiner, Burton Fuller, recommended that the Interstate Commerce Commission approve a flat 20 per cent increase if the Louisville and Nashville Railroad, which provides the commutation service, desires to revise its proposal on that basis.

Fuller also suggested approval of a plan advanced by L. & N. to discontinue as obsolete the sale of 62-trip monthly tickets, good for use any day in the week.

HIGHER CHARGES

The higher charges were proposed for the 54-trip type ticket, not good on Sundays, and the 46-trip monthly ticket, not usable on Saturdays or Sundays.

The examiner said L. & N. had shown it was operating its commutation trains between New Orleans and Pascagoula at a loss but asserted that many of its commuter customers had testified at hearings that they regarded hikes as so drastic that some would give up their homes on the coast and live in New Orleans, where they work.

Fuller noted the ICC has only recently granted an average 20 per cent commutation fare increase in the New York City-New Jersey area because of increased operating costs. He said a similar boost in the New Orleans area would be "just and reasonable."

### Smorgasbord At Sunday School House Tuesday, April 18th

The Young Women's Circle of the Methodist Church will have a Smorgasbord on Tuesday, April 18, from 5:30 p.m. until 8:00 p.m. in the Sunday School department of the church. The supper will include among other things, ham, shrimp jambalaya, salads, and homemade cake. Tickets are now on sale and the Young Women's Circle promises a delicious meal for all who attend the supper.







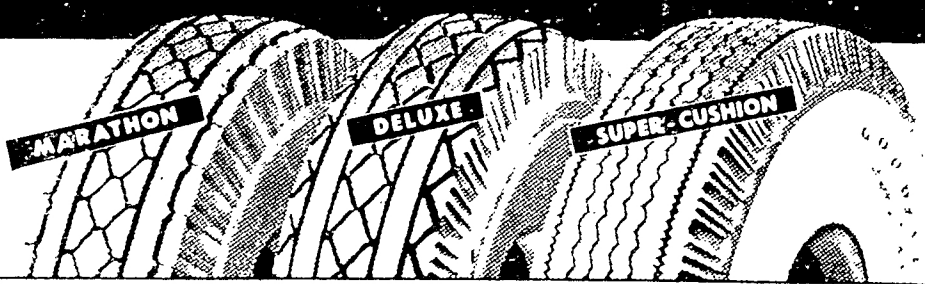
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We buy the unused mileage in your old tires — ALL YOU PAY FOR ON A TRADE IS THE ADDED MILEAGE... non-skid safety and better blowout protection costs you nothing extra!

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Tires - Battery - and Road Service

Try SHELL "ACTIVATED" PREMIUM GASOLINE

The most powerful gas your car can use.

PHONE 305 — Come in today — ON THE BEACH

#### WHAT WE SHOULD KNOW ABOUT COMMUNISM, AS OUTLINED BY COMMITTEE ON UN-AMERICAN ACTIVITIES

EDITORS NOTE: This is a summary of the findings of the Senate Committee on Un-American Activities, which is holding hearings on the activities of the Communist Party in the United States.

84. What is the Communist Party's goal for the United States?

85. What is the Communist Party's goal for the world?

86. Why is the Communist Party a threat to the United States?

87. Why is the Communist Party a threat to the world?

88. Why is the Communist Party a threat to the United States and the world?

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120. Why is the Communist Party a threat to the United States and the world?

#### P. M. A. FARM NEWS

The PMA County Committee

#### RELEASE OF 1950 FARM COTTON ACREAGE ALLOTMENTS

The PMA County Committee has announced that the 1950 farm cotton acreage allotments will be released to the farmers on April 15, 1950. The committee has been working on the allotments since the beginning of the year.

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#### Congressional Sidelights

by CONGRESSMAN WM. M. COLMER

HARRY BRIDGES

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PLAY THE NEW GAME

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## Regal Beer

ON TAP — FROSTED GLASSES

The Shuffle Board game is a popular game played on a shuffle board. It is a game of skill and strategy. It is a game that can be played by two or more people. It is a game that is easy to learn and play.

## \$100.00 for \$1.00

Your contribution of \$1.00 to the Cancer Fund Drive will entitle you to a chance on \$100.00 AND AT THE SAME TIME.

You will be contributing to a most worthy cause. ONE IN EVERY EIGHT NOW LIVING WILL DIE THIS CRUEL DEATH UNLESS WE ACT. AND ACT NOW!!!

The month of April has been designated as Cancer Control Month and we in Hancock County have been given a certain quota to be met. Will you please help those who are giving their time and their effort towards making this drive a success by making a contribution? And who knows but that your contribution of ONE DOLLAR may bring you ONE HUNDRED DOLLARS in return.

CHAIRMAN, HANCOCK COUNTY CANCER UNIT

## LITTLE COTTON BALES, DOG FOOD SHOW WAY FOR DELTA INDUSTRIES

Two thriving young industries which have sprung up in the Mississippi Delta within the last three years are rapidly gaining national and southwide attention through their unique ideas and unusual products.

One is the backyard "Little Bales of Cotton" industry of L. A. Willis at Leland, Miss., the largest producer of miniature cotton bales which are finding their way into the hands of souvenir hunters and promoters of the world over.

The other is the National Packing Company at Greenville, whose product KAM is literally going to the dogs, who eat this popular dog food at the rate of about 50,000 to 60,000 cans per day.

Both of these mushrooming little industries are proving to Delta people that a good idea, a little ingenuity and a lot of hard work make a good formula for successful operation.

Three years ago the Delta Council at Stoneville decided that it needed a miniature cotton bale to promote its highly effective cotton bale identification program, which not only assures cotton buyers the best cotton grown in the land, that of the Mississippi Delta, but which also gave this section of Mississippi some very favorable publicity.

The search finally ended at the home of Mr. Willis, an official at the Leland Oil Works, who agreed to undertake the job of trying to perfect and produce the tiny bales.

The first year he turned out 500 of the little cotton bales at his home. Last year he and 50 Leland workers produced 100,000 bales of cotton in various sizes.

Today "Little Bales of Cotton" has expanded into a sizeable addition in his backyard and he and his Leland helpers are making 21 million of the tiny bales, which are being shipped up by buyers all over the nation.

The cotton souvenirs include five types of identification: cotton dolls, popcorn, cotton bolls, cotton mammals and a clown.

Last year Willis furnished cotton souvenirs for the Southern Governor's Conference at Biloxi and has since that time received letters from all the governors who attended and from many of their wives.

He also supplies the cotton bales for use by the National Cotton Council in promoting the industry and supplies all such cotton needs for the Cotton Carnival in Memphis each Spring.

About half his products are used for advertising, for parties and conventions, the other half being sold as novelties and souvenirs. He sold one New York party a \$27.10 order in a telephone conversation and had to deliver them on the following day. On another occasion the Chamber of Commerce of Hakesfield, California, ordered 4,000 bales for use in promoting their Maid of Cotton.

Housewives, secretaries, maids and regularly employed men of the town pitch in during their spare time either at home or at Willis' novel cotton plant and turn out the bales.

Although still just a home-produced product, "Little Bales of Cotton" last year had a volume of about \$10,000.

Aside from creating full time and sideline employment for a score or more of Leland citizens, Willis feels that his products are



A group of full time workers turn out souvenir "Little Bales of Cotton" in the backyard factory of L. A. Willis at Leland, Miss. This year, in addition to a score of other souvenir cotton products.



A group of full time workers turn out souvenir "Little Bales of Cotton" in the backyard factory of L. A. Willis at Leland, Miss. This year, in addition to a score of other souvenir cotton products.

do more harm to cotton than good."

Less than 10 miles west of Leland, near Greenville, another thriving industry, National Packing Company, has developed a dog food which is rapidly gaining acceptance of dog owners and kennel managers throughout the Southland.

In April 1948 J. Kent, owner of a rendering plant five miles from Greenville, hit upon the idea of producing a canned dog food in connection with his normal operation.

R. C. Bruce of Greenville, plant manager, undertook the job of perfecting a formula for the canine food and spent four months on the project trying every conceivable combination of meats and other ingredients.

Kent's Cocker Spaniel "Tuffy" served as the guinea pig and finally barked her approval after many mixtures and numerous tests. The product was given to kennel owners for further tests. To date only one dog has refused to eat KAM. "The other pooches" prefer it over all other brands," according to Bruce.

Principle ingredient is horse meat, mixed with various other products palatable and nutritious to dogs. Approximately 60 head of horses and mules are slaughtered each day at the company's plant, which occupies a site right in the midst of Delta cotton fields.

The company currently produces between 50,000 and 60,000 cans of KAM daily, and plans to double production in 1950. Close to 100 workers are employed, a majority of them colored. The payroll runs about \$12,000 per month.

Bruce says the company last year did a \$750,000 business with a big increase expected this year. The product is distributed through warehouses and sales offices in New Orleans, Memphis, Dallas, Houston, Little Rock and through a new office to be opened in Chicago this year.

KAM is introduced in each new territory by giving each known dog owner a free can. The dog, Bruce says, does the selling from then on.

## Coney Island of the South

### JACKSON RIDGE ON THE BEACH

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All Rides --- 10c

## EVERYBODY WELCOME

This is YOUR PARK—So Make it a GOOD One



## ...CAPITOL ACTIVITIES...

BY HEBER LADNER  
Secretary of State

### MOTOR VEHICLE COMPTROLLER HONORED

Hon. Guy McCullen, State Motor Vehicle Comptroller, was unanimously elected president of the American Association of Motor Vehicle Administrators for Region 2. The states comprising Region 2 are Mississippi, Alabama, Florida, Georgia, Virginia, West Virginia, Tennessee, Oklahoma, Arkansas, Louisiana, Texas, North Carolina, South Carolina, and Kentucky.

### PLAN ORGANIZATION OF FARM PROMOTION AGENCIES

Delegates of 30 agencies promoting

farm activities in the state have completed formation of a coordinating council. The new organization was set up at a meeting called recently by the American Legion R. D. Morrow, national chairman of the Legion's agricultural and conservation committee.

### CONTEST OPEN FOR 4-H CLUB MEMBERS

All 4-H Club members who are carrying vegetable projects are urged to enter the 4-H Truck Crops contest. This contest is open to any member between 10 and 21 years of age who has not previously won the state award in this contest. However, according to Mr. Hines, Extension Horticulturist, winners of the "Roundup" and the \$100 trip winners must be at 14 years of

The truck crop project may include Irish potatoes, sweet potatoes, sweet corn, tomatoes, beans or any other truck crop.

### ECONOMIC COUNCIL ELECT DIRECTORS

Twelve new directors have been named by members of the Mississippi Economic Council in the 12 respective areas of the organization, according to Edmund Taylor, president of MEC. The new directors will replace area vice-presidents, who will retire from the Board on May 1.

Now Directors are as follows: Area A, Wilbur D. Cole, Cole Brothers Company, Philadelphia; Area B, Joe W. Latham, Deposit Guaranty Bank & Trust Company, Jackson; Area C, R. A. Geary, Merchants National Bank & Trust Co., Vicksburg; Area D, J. C. Green, LeFlure Bank & Trust Co., Greenwood; Area E, J. I. Ford, Attorney, Pascagoula; Area F, C. E. Wilson, Lamar County Bank, Purvis; Area G, A. G. Chisholm, First National Bank, Laurel; Area H, Gerard Brandon, Attorney, Natchez; Area I, Ellis T. Woolfolk, Mid-South Oil Co., Tunica; Area J, C. H. Callahan, Calhoun Insurance Agency, Grenada; Area K, W. E. McClure, McClure Furniture Co., Tupelo; and Area L, C. C. Clark, Jr., Aberdeen, Coca-Cola Bottling Company, Aberdeen.

### DID YOU KNOW?

That an inventory of the natural and human resources of the Mississippi Delta entitled "The Delta Looks Forward" which was recently completed after a two year study has just come off the press and is being distributed by the Delta Council at Leland?

That Mississippi's forests provide work for 6,000 persons and bring in \$200,000,000 annually?

Potatoes represented four-fifths of the Government's net loss in price support operations last year, but such surplus items as dried eggs, dried milk and butter are also causing some trouble. Net losses during the last fiscal year on agricultural commodities under the price-support program amounted to \$254,000,000 and potatoes accounted for \$203,000,000 of the loss.

As the 1950 Census begins, officials are predicting that the population will total about 151,000,000, plus another 4,000,000 or so in the territories and possessions.

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—50c—  
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Homemade Pastry  
— PHONE 407-R —  
ORDERS TAKEN  
FROM 11:30 A. M. TO 1:30 P. M.  
AND FROM 5:30 TO 9:00 P. M.

## TAKING OF U. S. CENSUS STARTED APRIL 1st

Washington. An army of census takers carried the vast job April 1 of counting the people of the United States.

Even before the returns are in from the 17th the biggest news-count in the nation's history officials have a pretty good idea of what a tally show for the total population. About 151,000,000, plus another 4,000,000 or so in the territories and possessions.

But the 145,000 census takers are seeking other information as well, in their once-every-ten-years door-to-door quiz. You name, address, age, sex, race, marital status, occupation, income, whether you own your own home about 60 basic questions in all.

**FARM COUNT**  
The farm census forms, which went out by mail about a week ago, contain some 100 questions, but a farmer will have to answer only those which apply to him.

The question about income which will be put to one out of every five persons has stirred considerable Republican wrath. But Census Bureau officials say similar questions have been included in the census for 100 years.

President Truman, in a census proclamation issued two weeks ago, declared that "no person can be harmed in any way by furnishing the information required," adding that it won't be used for such things as taxation, investigation, or law enforcement.

By law, the answers to the questions can be used only for statistical purposes, and must be kept strictly confidential otherwise.

### REASON

Officially the reason for the census is to determine anew how many House members will be allotted to each state. The number is based on a population count. California is expected to be the big winner this year, picking up about seven seats.

Census takers figure to finish their big house-to-house job in about two more in the cities, and in about two more in rural areas. It will take until around December 1 to add up the population figures, and months more to tabulate the other figures.

## BILOXI RADIO STATION WVMI TO SERVE ENTIRE GULF COAST SECTION

Mississippi's first city, Biloxi, recently added two additional first to her long string of laurels. Radio Station WVMI, Biloxi, has the distinction of being the first station on the radio dial in Mississippi and also will be the first Mississippi radio station to serve the entire Mississippi Gulf Coast.

Operating on a frequency of 570 kilocycles with a power of 1000 watts WVMI which began its broadcasting activities Sat., April 1 at 6 a.m. WVMI serves an area in excess of 17,000 square miles embracing the entire Mississippi Gulf Coast, as well as adjoining counties in Louisiana and Alabama.

The new station will employ the latest developments in high-fidelity transmission equipment. The programs will emanate from the 325 feet WVMI vertical radiator, just east of Biloxi. The new broadcast station with an accent on music, news and public service programming. WVMI is affiliated with the United Press and is planning a complete coverage of local, regional and world news of interest to Gulf Coast listeners. The WVMI music library will include an unlimited variety of popular, semi-classical, classical and folk music as performed by the days outstanding musical figures.

WVMI will also stress public service programming featuring such nationally famous programs as the Sacred Heart Program, Guest Star It's the Tops, The Ave Maria Hour, So Proudly We Hail and many others. In addition local public service organizations will be invited to utilize the broadcast facilities of WVMI.

Executive offices are located in the Quon Building. Biloxi and studios will be maintained in downtown Biloxi and at the WVMI transmitter site. Plans for staffing the new station include many experienced and well-known radio personnel, including Mr. G. E. "Larry" Holmes of Gulfport Commercial Manager, Mr. C. B. Barrett of Biloxi, Accurate Executive, Mr. Gene Robinson, formerly of Radio Station WCHS, Charleston, W. Va., Program Director Mr. Bob Campbell of Atlanta, Georgia, Announcer; and Mr. Don Murphy of Gulfport Chief Engineer.

### Pensacola-New Orleans 4-Lane Road Chief Aim

Mobile, Ala. —The Atlantic, Gulf & Pacific Seaway Association gave top priority to getting a four-lane paved link from Pensacola, Fla., to New Orleans.

The decision was reached at a Meeting of association officials here.

The association is backing a four-lane all-weather route from Jacksonville, Fla., to Los Angeles, Calif., generally following US Highway 90.

About one-fifth of the 2,580-mile drive already is either four-lane width or included in four-lane projects. E. H. Ramsey, Jacksonville, association secretary, said.

Edward Ball, Jacksonville, was again named association president. Ramsey also was re-elected along with A. P. Shoemaker, Edgewater Park Miss., association treasurer.

Braden Ball, publisher of the Pensacola News-Journal, and D. L. Rand, attended from Pensacola. Ball is state vice-president of the association for Florida.

**17th NATIONAL CENSUS**  
President Truman, in proclaiming the seventeenth national census, called on the public to cooperate in giving information as a duty of good citizenship and democracy. He assured the nation that no individual's privacy would be violated. The great task of counting the population and gathering statistics of an economic and social nature will begin on April 1st.

## ...SHOPPERS' DIRECTORY....

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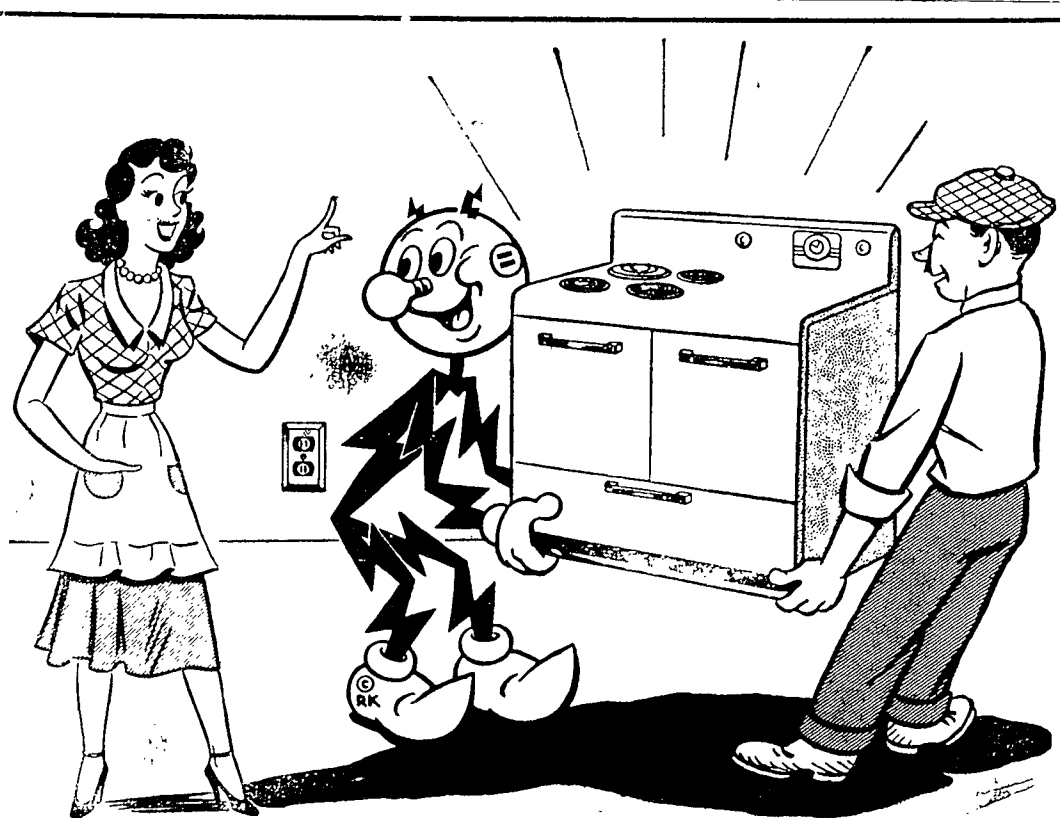
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